

# CALL FOR PAPERS

SHOW THE BANG FOR YOUR BOOK:  
DEMONSTRATING THE VALUE OF AN ACADEMIC LIBRARY

by Kieren Bailey

How much of your time do you spend on issues relating to the value of your academic library to the institution? Much of my current workload as a librarian focuses on assessment, budget, services, and student learning. Many of us are faced with the tasks of providing services and staffing needs on a tight budget, which requires a little creativity. We also are required to make a case showing the value behind what we offer in our academic libraries.

According to Meagan Oakleaf (2010) there are two ways that library stakeholders define value of an academic library: financial value and impact value. With enrollment issues in academic libraries, budgets are tight and librarians are focusing on how to get the most out of the services and staff that they have. The major way that libraries contribute to higher education is through the contribution of learning, research, and service (Oakleaf, 2010).

In order to remain the “heart of the college/university” academic libraries are looking at ways to support student learning. This conference will explore how we can demonstrate the value of an academic library to our stakeholders.

The 2018 Conference Committee is now accepting papers, presentations, or posters on but not limited to the following:

1. Library Promotion
2. Student Learning
3. Budgeting
4. Technology
5. Services
6. Collaboration
7. Research
8. Assessment

Submit all proposals by February 28, 2018 to Kieren Bailey at [kieren.bailey@ucollege.edu](mailto:kieren.bailey@ucollege.edu).

## KEYNOTE ADDRESS

Tim Janewski will present "Building on the All in Small" keynote address at the 38<sup>th</sup> Annual ASDAL Conference at Burman University.

Trying to provide excellent library service on a small (or shrinking) budget can give you headaches, dyspepsia, and sleepless nights. Tim Janewski has experienced all of those symptoms in 25 years of working in school, public, regional and academic libraries, both large and small.

In this session, Tim will reflect on successful strategies such as leveraging the power of networks and consortia, searching for scalable solutions, and organic planning. The key to each of these strategies is building and supporting a strong team.