Selling yourself: outreach and promotion in two Adventist archives.

Ashlee Chism & Katy Van Arsdale



National Treasure (2004): A historian, a conservator, and a computer expert badly mistreat a stolen copy of the Declaration of Independence.

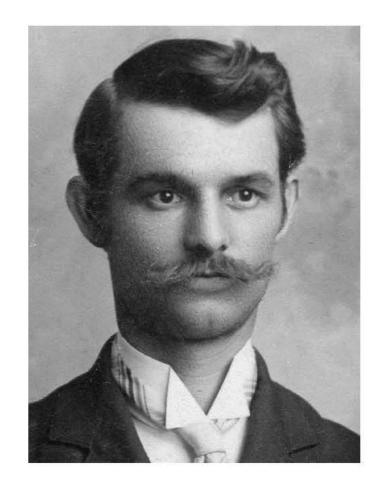


The Fellowship of the Ring (2001): Gandalf performs risky candlelight research in the dust-filled archives of Minas Tirith.

GC Archives



F. Donald Yost



H. E. Rogers

"In this role [the General Conference archivist] would give attention to coordinating the resources for denominational research throughout the denomination so as to bring about the most serviceable utilization of existing denominational source materials."

--General Conference Committee minutes, November 8, 1973, 73-1866 to 73-1867, http://documents.adventistarchives.org/Minutes/GCC/GCC1973-11.pdf [emphasis ours]





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PUC Archives & Special Collections

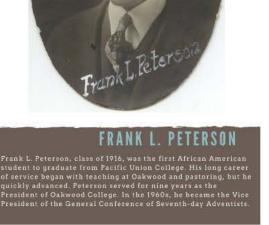




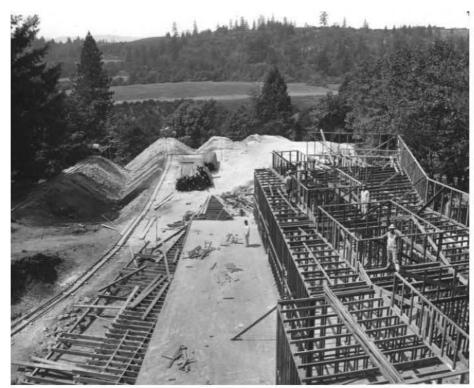
Boost Post

19 people reached





Social media post on the PUC Library Facebook page for Archives Month, October 2015. Posters hung around campus to advertise Special Collections in February and April 2017.



Construction of Irwin Hall (administration building), 1913.

"Memory on the Mountain," PUC Talk, April 2016.

SECOND ANNUAL PUC TALKS

A Celebration of PUC's Intellectual Tradition

Larissa Church









he festivities of Homecoming Weekend 2016 began with the second annual PUC Talks on Friday afternoon. This new tradition is a series of mini lectures modeled after the popular TED Talks, and according to Walter Collins, vice president for advancement and alumni relations, "They're designed to connect PUC alumni and community to the rich intellectual tradition that PUC fosters and provide an opportunity for all of us to be inspired and informed by the re-

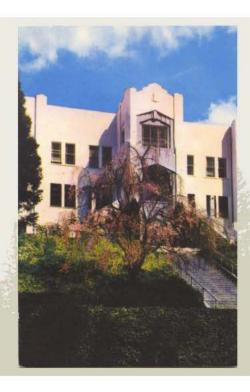
search and ideas presented.* The featured speakers this year were Katy Van Arsdale, Dr. Stanley Sturges, and Dr. Floyd Hayes.



PUC students (likely in 1922) on their way to a field trip at the petrified forest in Calistoga.

Katy Van Arsdale, M.A., MLIS

Before coming to PUC in 2015 to work as the special collections librarian, Katy Van Arsdale worked for several years as a research librarian in Washington, D.C. With an M.A. in History and an MLIS in Library Science from the Catholic University of America, she especially enjoys researching local history and bringing it to life. Van Arsdale presented "Memory On the Mountain Heritage and Campus Identity at PUC." where she discussed the grit of the early PUC Pioneers and their resourcefulness

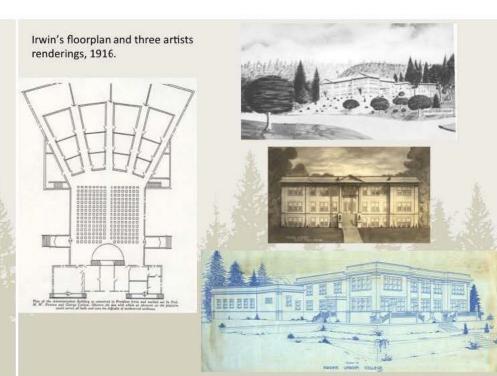




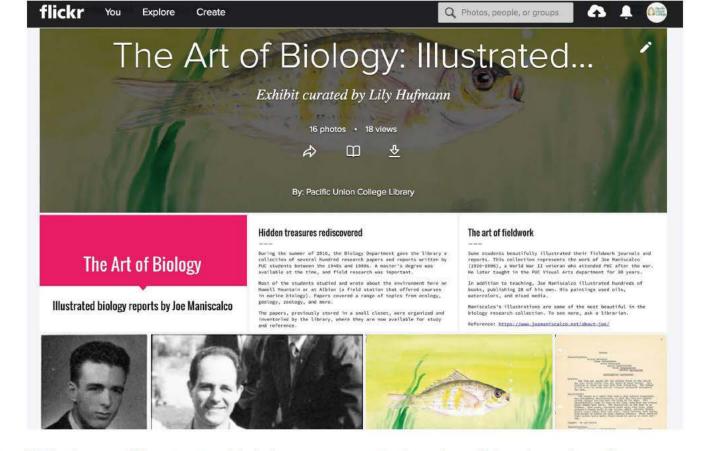
Irwin Hall during and after the "Golden Age."

Above: painting of Irwin Hall, date and artist unknown.

Left: Postcard advertising Pacific Union College, possibly 1950s.



Two slides from "Memory on the Mountain," showcasing a variety of archival materials, including postcards, paintings, and architectural drawings. Note that the variety is limited to 2D objects that can be easily recreated in a slideshow. Exhibits do not face that limitation.



"The Art of Biology: Illustrated biology reports by Joe Maniscalco," Lily Hufmann's online exhibit, summer 2016.



President Knight speaks to alumni in front of the gallery exhibit "Red(s), White, and Blue" (April 2016).

Archives intern Ryan Chang explains the work he did on the gallery exhibit "Visions of the Holy" (April 2017).





Historic 16th Century Bible Donated to PUC Library

Larissa Church

The latest addition to the Nelson Memorial Library is a Latin Bible from sixteenth century Venice, Italy. The Bible has ties to Pacific Union College, having passed through the hands of two different alumni couples before being donated.

Primed in 1519, the Bible contains a plethora of surprises. Considering its age, it is in excellent condition. Slightly larger than pocket sized, it has woodcuts throughout, depicting various biblical stories, as well as a few words and paragraphs in red. It contains the Apocryphal books, and the binding features functioning metal clasps. Marbled end pages and some noticeable cropping indicate the Bible was likely rebound sometime in the seventeenth or eighteenth century. Written in the margins of several pages are notes in Latin and Italian.

The printer's colophon on the last leaf was translated by Reverend Augustine De Noble, OSB, from the Mount Angel Abbey in St. Benedict, Ore. He has also translated many of the marginal notes made by previous owners. The colophon indicates the Bible was printed on October 15, 1519, in Venice at the commission and expense of Luce Antonius de Giunta, a Plocentine gentleman.

While plans are still being made to display the Bible, along with several others in the Library's collection, professors are already taking advantage of having this exciting resource on campus. Dr. Heather Reid, Medievalist and professor of English, recently had her Renaissance Literature class view the Bible for an example of the transition from manuscript to print culture following the invention of the printing press. The early

typeset emulates late medieval textura script. She also plans to use it in a manuscript and bibliography workshop for her Medieval Literature class. The departments of visual arts and theology also plan to utilize the Bible as well.

When Reid's class was viewing the Bible, they also noted it predates William Tyndale's translation, the first printed English Bible which he was executed for producing in 1556 at a time when English translations of the Bible were illegal. Reid noted, "PUC has in its possession a levely historical and literary artifact that has academic research value, and will be used as a valuable teaching too for years to come."

The Bible was donated to the college by S. Wayne Young and his wife Vonnie (Hilliard), both of whom graduated from PUC in 1965. It was presented to the couple in 2006, when Young was a pastor at the English Oaks Seventh-day Adventist Church in Lodi, Calif. from Dr. Ezekiel Ramirez and his wife Loretta (Fickess), who had been gifted the Bible during their time at the U.S. embassy in Spain. The Ramirezs are also graduates of PUC, from 1986 and 1994, respectively. Thanks to the generosity of these two couples, the Bible can now be enjoyed by hundreds of PUC students, faculty, and staff, and the surrounding community.

The Nelson Memorial Library is always looking to add to its expansive collection and preserve PUCs rich heritage. If you have a piece of PUC history you would like to share, please contact Special Collections Librarian Katy Van Arsdale at kwanarsdale@puc.edu or call (707) 965-6244.





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VIEWPOINT VOLSE 19

Viewpoint, PUC's alumni magazine, reports on a rare book that I presented to Dr. Reid's Renaissance Literature class, October 2016.

Social media and contact info



General Conference

https://www.facebook.com/GC.SDA.Archives/

Twitter: @GCArchives

https://www.youtube.com/user/SDAArchives

Instagram: @AdventistArchives

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